



2023 Chili Cook Off

Saturday, October 14th, Noon – 5pm

The purpose of this event is to indulge in the culinary competition of making chili while raising funds for local charities. Coupled with the competition there will be a beer tent with live music, car & motorcycle show, festive fall funtivities such as a wagon ride to the Fire Station Open House, kids' zone including a bounce house, and local merchants selling artisan crafts to complement the day's excitement.

Chili Sponsorships help offset the cost of advertising, signage, tent rentals, barricades, entertainment, hay ride, face painting, crafts, and supplies to name a few! Volunteer hours and proceeds from chili & beer sales benefit local Garden City organizations. To volunteer please contact our office at 734.261.2830

Smokin' Hot - \$1,000 BEER TENT or CHILI TENT (4 available)

As a **Smokin' Hot** Sponsor your business name/logo will be highlighted on a [special event beer mug](#), advertised on the DDA website and Facebook Page and listed as a sponsor on our event signage.

Flamin' Hot - \$500 (8 available)

As a **Flamin' Hot** Sponsor your business name will be placed on a [chili trophy/plaque](#), advertised on the DDA website and Facebook Page and listed as a sponsor on our event signage. Flamin' Hot Sponsors may also be entitled to a 10"x10" space to advertise. (Table & Canopy Tent not provided)

Spicy - \$250 (unlimited)

As a **Spicy Sponsor**, your business name will be advertised on the DDA website, Facebook Page and listed as a sponsor on our event signage.

Sweet - \$100 (unlimited)

As a **Sweet Sponsor** your business logo will be advertised on the DDA website and Facebook Page and listed as a sponsor on our event signage.

If you wish to contribute to a specific part of the event, below is a list of attractive event activities:

\$300 = Music Entertainment - event signage, including recognition signage at stage area.

\$300 = Children's Face Painting – event signage and recognition signage at Children's Area.

\$300 = Children's Craft – event signage and recognition signage at the Children's Area.

Car & Motorcycle Show Sponsor Levels

A juried Car and Motorcycle Show will make your eyes dance with the sparkle and shine of chrome & polished Hot Rod Muscle!

Best of Show Hot Rod Trophy - \$250 Exclusive (limit 1)

Your business name will adorn the **Best of Show** trophy, DDA website, Facebook Page & event signage.

Business Choice Hot Rod Trophy - \$200 (unlimited)

Your business name will adorn the **Business Choice** trophy, DDA website, Facebook Page & event signage.

Cruiser's Choice Hot Rod Trophy - \$100 (unlimited)

Your business name will adorn the **Cruiser's Choice** trophy & event signage.

* Please contact the GC DDA if you would like to discuss personalizing a sponsorship for your business at (734) 261-2830



2023 GC DDA Chili Cook Off SPONSOR FORM

The purpose of this event is to indulge in the culinary competition of making chili while raising funds for local charities. Coupled with the competition there will be a beer tent with live music, car & motorcycle show, festive fall funtivities such as a wagon ride to the Fire Station Open House, kids' zone including a bounce house, and local merchants selling artisan crafts to complement the day's excitement.

Saturday, October 14th, Noon – 5pm

Chili Sponsorships help offset the cost of advertising, signage, tent rentals, entertainment, hay ride, face painting, crafts, event t-shirts, aprons, and supplies to name a few! Proceeds from chili & beer sales benefit GC Goodfellows, Straight Farmhouse, United Needy & Our H.O.M.E. Pantry.

YES, I am excited to partner with the DDA, please sign me up to be a Sponsor!

Chili & Beer

- _____ **\$1,000 Smokin' Hot Partner**
- _____ **\$500 Flamin' Hot Partner**
- _____ **\$250 Spicy Partner**
- _____ **\$100 Sweet Partner**

Activities

- _____ **\$500 All events Sponsor**
- _____ **\$250 Entertainment Sponsor**
- _____ **\$150 Face Painting Sponsor**
- _____ **\$100 Children's Sponsor**

Hot Rod

- _____ **\$250 Best of Show Sponsor**
- _____ **\$200 Business Choice Sponsor**
- _____ **\$100 Cruiser's Choice Sponsor**

SPONSORSHIP COMMITMENT, PAYMENT & A HIGH RESOLUTION COMPANY LOGO MUST BE RECEIVED BY: **September 22, 2023**

Company or Individual name: _____

Contact person: _____

Company address: _____

Contact e-mail: _____

Phone: (_____) _____ - _____

If the sponsorship level you chose permits you to have a logo on the event print media please email a pdf, ai or eps file at least 300dpi to Theresa@DowntownGardenCity.com



Please make checks payable to: **"GARDEN CITY DDA"**
Mail To: **Garden City Downtown Development Authority**
29213 Ford Rd Garden City, Mi. 48135

OFFICE USE ONLY: Date Recv'd: _____ Ck # _____ Logo Recvd' Y N